

JAMMU & KASHMIR TRADE PROMOTION ORGANISATION

(A J&K Govt. Undertaking)
Industries & Commerce Department

6th Floor, Jawaharlal Nehru Udhyog Bhawan, Rail Head Complex, Jammu. Website: www.jktpo.in email: contactjktpo@gmail.com Phone No: 0191-2479924

Subject: Deputation order for "The Premier Agri and Food Technology Fair 2022".

OFFICE ORDER NO: JKTPO/J/61/17 Dated: 03-11-2022

Sanction is accorded to following official/ Consultant for attending "The Premier Agri and Food Technology Fair 2022" at Chandigarh w.e.f 03rd to 07th of November 2022:

- 1. Mr. Aditya Chuni, Manager JKTPO.
- 2. Mr. Alok Bhushan, EY Consultant.

The aforementioned official/Consultant will be responsible for the following:

- 1. Coordination with all the exhibitors for ensuring their meaningful participation in the event.
- 2. Ensure proper branding in the event especially in J&K Pavillion
- 3. Record of videos/photos of events
- 4. Publicize event through social media/press releases
- 5. Maintaining attendance record of all exhibitors in J&K pavilion.
- 6. Ensuring B2B meetings and record details of business leads/ sales.
- 7. Maintaining Buyer record present in the event.
- 8. Submission of post-event report.

General Manager

Copy to:

- 1. Managing Director, JKTPO for kind information.
- 2. FA & CAO for kind information.
- 3. Mr. Aditya Chuni, Manager JKTPO/Mr. Alok Bhushan, EY Consultant
- 4. Office File.