## JAMMU & KASHMIR TRADE PROMOTION ORGANISATION (A J&K Govt. Undertaking)

## Industries & Commerce Department

6<sup>th</sup> Floor, Jawaharlal Nehru Udhyog Bhawan, Rail Head Complex, Jammu. Website: www.jktpo.in email: contactiktpo@gmail.com Phone No: 0191-2479924

Subject: Deputation Order for "India International Trade Fair (IITF) - 2022"

OFFICE ORDER No. JKTPO/J/61/19
Dated: 21-11-2022

Sanction is hereby accorded to the below-mentioned officials of JKTPO for accompanying Managing Director for making necessary arrangements for "JK Day Celebration" attending India International Trade Fair (IITF) – 2022 at Pragati Maidan, New Delhi w.e.f 21<sup>st</sup> of November 2022:

Sno	Name of the official/Consultant	Designation
1	Mr. Rouf Jan	J.E.
2	Ms. Gunjika Gandotra	Office Executive, JKTPO
3	Ms. Misba Shah	Office Executive, JKTPO

The aforementioned official/ Consultant will be responsible for the following:

- 1. Coordination with all the exhibitors for ensuring their meaningful participation in the event.
- 2. Coordination with officers/officials of all departments participating in the event.
- 3. Preparation for JK Day in coordination with Department of Handloom & Handicraft, Jammu and Kashmir.
- 4. Ensuring proper branding in the event especially J&K Pavilion.
- 5. Record of videos/photos of the event.
- 6. Publicize event through social media/ press release.
- 7. Maintaining attendance record of all exhibitors in J&K Pavilion.
- 8. Maintaining Buyer record present in the event.
- 9. Submission of post-event report.

General Manager

JKTPO

## Copy to:

- 1. Managing Director for kind information.
- 2. FA&CAO for kind information.
- 3. Mr. Rouf Jan, J.E/ Ms. Gunjika Gandotra, Office Executive/ Ms. Misba Shah, Office Executive.
- 4. Office File.