

Subject: Constitution of Team for coordination with organisations/ sellers/ other stakeholders for upcoming Events in FY 2023-24.

Office Order No: JKTPO/J/61/12

Dated: 25-05-2023

In order to ensure that the events and activities approved for the current financial year are organized successfully with meaningful participation of all stakeholders, the following teams of resources/officials are hereby constituted in respect of events shown against each:

International Events					
S. No.	Event	Date	Venue	EY Resource	JKTPO Resource
1	Foire International De Marseille France 2023	Oct-23	Marseille -France	Suhail Shawl	Avi Gupta
2	International Apparel & Textile Fair	Nov-23	Dubai	Asif	Gunjika Gandotra
3	AFL Artigiano In Fiera, Milan	Dec-23	Milan Italy	Ashish Pateria	Udit Bhatyal
4	Domotex International Trade Fair	Jan-24	Hannover Germany	Faizan Khan	Misba Shah
5	GulfFood 2024	19-23 Feb 2024	Dubai World Trade Centre	Shabir Sofi	Radhika Gandotra
6	Foodex Japan 2024	Mar-24	Tokyo Japan	Rahul Gujjar	Avi Gupta
National Events					
S No	Event	Date	Venue	EY Resource	JKTPO Resource
1	Shimla International Trade Expo- SITEX	01-05-2023	Shimla	Jeetan Kumar	Radhika Gandotra
2	UTSAV – Mega Trade Fair	1-5 Jun-23	Ahmedabad	Rahul Chandra, Asif Rashid	Gunjika Gandotra
3	India GI Fair 2023	20 - 24 July 2023	India Exposition Mart, Greater Noida	Faizan Khan	Misba Avi Gupta
	Exhibition cum Buyer Seller Meet	Jul-23	Any Hill station, Shimla/Dalhaousie/Nainital	Rahul Chandra Anuroop	Dawood Rasool, Misba Shah
5	Delhi International Trade Fair 2023	Sep-23	Expo Centre, Noida	Mohsin Fazili Asif Rashid	Rouf Jaan, Misba Shah



6	IHGF Delhi fair 2023	Oct-23	India Expo Centre, Delhi-NCR,	Ashish Pateria	Avi Gupta
7	East Himalayan Trade Fair 2023	Oct-23	Shillong	Rahul Chandra Anuroop	Radhika Gandotra
8	CII Chandigarh Fair 2023	Oct-23	Prade Ground Chandigarh	Ashish Pateria	Rouf Jan, Udit Bhatyal
9	43rd India Carpet Expo at Bhadohi	Oct-23	Carpet Expo Mart, Bhadohi, UP	Rahul Gujjar Anuroop	Rouf Jan
10	Punjab International Trade Expo- PITEK (Ludhiana Edition)	Oct-23	Ludhiana	Jeetan Kumar Shabir Sofi	Gunjika Gandotra
11	CII Agro Tech India 2023, The Premier Agri and Food technology fair by CII at Chandigarh	Nov-23	Chandigarh	Shabir Sofi Asif Rashid	Radhika Gandotra
12	World Food India 2023	Nov-23	New Delhi	Rahul Chandra Ashish Pateria	Radhika Gandota, Avi Gupta, Misba
13	RBSM India Fashion Tex 2023	Nov-23	Delhi	Faizan Khan Shabir Sofi	Rouf, Misba Shah
14	Stand Alone Show 2023	Nov-23	Mumbai	Ashish Pateria	Dawood Rasool, Misba Shah
15	India International Trade Fair 2023	Nov-23	Pragati Maidan New Delhi	Rahul Gujjar	Avi, Gunjika, Rouf, Aditya, Dawood
16	Uttarakhand International Trade Expo- UKITEX	Nov-23	Dehradun	Anuroop Jeetan Kumar	Avi Gupta
17	SIAL- Inspire Food Business 2023	7-9 Dec 2023	Pragati Maidan, New Delhi	Ashish Pateria Faizan Khan	Gunjika Gandotra
18	Punjab International Trade Expo- PITEK (Amritsar Edition)	Dec-23	Amritsar	Jeetan Kumar	Udit Bhatyal, Avi Gupta
19	Aajeevika (2024 edition) at Pragati Maidan, Organizer-ITPO	Jan-24	Pragati Maidan New Delhi	Anuroop	Gunjika Gandotra Dawood Rasool
20	6th edition of IndusFood 2024	Jan-24	to be decided	Faizan Khan	Dawood Rasool, Misba Shah
21	Delhi Haat Exhibitions	Jan-24	Delhi	Shabir Sofi	Avi Gupta
22	MITEK – Maharashtra International Trade Expo	Feb-24	BKC, Mumbai	Mohsin Fazili	Udit Bhatyal

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23	Surajkund International Crafts Meila 2024	Feb-24	Faridabad, Haryana	Faizan Khan	Avi Gupta
24	Uttar Pradesh International Trade Expo- UPITEX	Feb-24	Lucknow	Rahul Chandra	Misba Shah
25	AAHAR – The International Food and Hospitality Fair (2024 edition)	Mar-24	Pragati Maidan, New Delhi	Anuroop	Gunjika Gandotra, Rouf Jan
26	India Carpet Expo – New Delhi	Mar-24	NSIC Ground, Okhla, New Delhi.	Faizan Khan	Misba Shah
27	IndiaSoft 2024	Mar-24	Pragati Maidan, New Delhi	Asif Rashid	Dawood Rasool
28	India Textiles Sourcing Fair 2024 by HEPC	Mar-24	The Leela Ambience Convention Hotel, Delhi	Jeetan Kumar	Gunjika Gandotra, Rouf Jan
29	IHGF Delhi fair 2024	Mar-24	India Expo Centre, Delhi-NCR,	Rahul Gujjar	Avi Gupta
30	International Engineering Sourcing Show – IESS 2024	Mar-24	Chennai	Ashish Pateria	Radhika Gandotra

Buyer Seller Meets

S No	Event	Date	Venue	EY Resource	JKTPO Resource
1	Buyer Seller Meet in association with TPCI.	June	Jammu	Ashish Pateria	Avi Gupta
2	Buyer Seller Meet in association with HEPC.	July-2 nd Week	Srinagar	Abhay Singh	Gunjika Gandotra, Misba
3	Trade Fair In association with ITPO- Jammu/Srinagar	July-3 rd Week	Jammu/ Srinagar	Asif Rashid Ashish Pateria	Mukesh Thapa, Gunjika Gandotra
4	Buyer Seller Meet in association with CEPC.	August-1 st Week	Srinagar	Faizan Khan	Dawood Rasool

Major Events of JKTPO

S No	Event	Date	Venue	EY Resource	JKTPO Resource
1	Kashmir Haat Exhibition	May-23	Kashmir	Shabir Sofi, Faizan Khan	Dawood Rasool, Misba Shah
2	Mega Trade Fair in Kashmir in collaboration with ITPO	Jul-23	Kashmir	Faizan Khan, Mohsin Fazili	Full Team
3	Exhibition cum Buyer Seller Meet	Jul-23	Shimla/Dalhousie	Asif Rashid	Radhika Gandotra
4	Exhibition at Amarnath yatra	Jul-23	Amarnath yatra	Mohsin Fazili, Jeetan Kumar	Aditya, Dawood, Radhika,

					Rouf
5	Mega Investor meet	Sep-23	Jammu	Jeetan Kumar	
6	Exhibition at Katra	Oct-23	Katra	Ashish Pateria	Aditya, Radhika
7	Jammu Haat Exhibition	Dec-23	Jammu	Rahul Gujjar	Aditya Chuni
8	Delegation visits to other states/UT/countries for trade and investment promotion	Dec-23		Suhail Shawl, Faizan Khan,	Gunjika Gandotra, Misba Shah
9	Delhi Haat Exhibitions	Jan-24	Delhi	Shabir Sofi	Misba Shah, Rouf Jan
10	Jammu Haat Exhibition	Feb-24	Jammu	Jeetan Kumar	Gunjika Gandotra
11	Exhibition at Gulmarg/Pahalgam		Gulmarg/Pahalgam	Mohsin Fazili	Dawood Rasool, Misba Shah
12	Exhibition at Bhadarwah		Bhadarwah	Shabir Sofi	Avi Gupta

Other Events

S. No.	Other events to be organized		Venue	EY Resource	JKTPO Resource
1	Export Promotions Workshops		to be decided	Shabir Sofi, Jeetan, Rahul Chandra	Aditya Chuni, Rouf Jan
2	Investors Facilitation Meets/ B2G Meets		to be decided	Shabir Sofi, Ashish Pateria	Dawood Rasool
3	Workshops/Training Programmes/e-commerce Onboarding Drives		to be decided	Asif Rashid, Shabir Sofi, Jeetan Kumar, Anuroop	Avi Gupta
4	Start-up Promotion Events		to be decided	Rahul Gujjar	Aditya Chuni

E-commerce

S. No.	Other events to be organized	Date	Venue	EY Resource	JKTPO Resource
1	All E commerce/ONDC /GeM Onboarding Drives in Jammu	29-05-2023	Jammu	Jeetan Kumar, Anuroop	Aditya Chuni, Avi Gupta, Radhika Gandotra
2	All E commerce/ONDC /GeM Onboarding in Srinagar	31-05-2023	Srinagar	Asif Rashid, Shabir Sofi	Dawood Rasool, Misba Shah

Proposed Investment Promotion and Facilitation activities		
S. No.	Other events to be organized	EY Resource
1	Business conclaves / Roundtables / investor facilitation meets	Ashish Pateria, Jeetan, Shabir Sofi
2	International Road Shows/ Business Meets/ Conferences/Expos	Suhail Shawl, Jeetan
3	Business outreach program / Roadshows	Asif Rashid, Jeetan
4	Business Awards ceremony	Shabir Sofi, Jeetan
5	C-Suite Golf Tournament / Fam Trips / Destination Safari	Faizan., Anuroop
6	Film Festival	Anuroop, Mohsin
7	Product / Sector specific promotion	Rahul Chandra, Rahul Gujjar

The aforementioned teams shall coordinate with the concerned organizers and stakeholders for proper and timely planning of the approved events and take all steps required for ensuring successful conduct thereof. The teams shall furnish regular reports to the General Manager, JKTPO regarding the preparations and also flag issues/concerns if any for timely interventions.

The General Manager shall supervise the working of the above teams and extend necessary guidance and support, as per requirement.

The aforementioned teams shall be assisted by other officials/resources as and when required as per directions of the Managing Director.

The dates and venues of the events are tentative and the concerned team should be in close contact with the organizers for finalizing the dates.

Issued with the approval of the competent authority.


 General Manager
 JKTPO
 25/05/23

Copy to:

1. Managing Director, JKTPO for information.
2. FA/CAO, JKTPO for information.
3. All concerned officials/resources.