



Jammu & Kashmir Trade Promotion Organization

Industries & Commerce Department, Govt of J&K.

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No.: JKTP0/J/229/05

Dated: 27/01/2025

Subject: Constitution of ODOP facilitation cell

In pursuance of this office order No. JKTP0/J/229/31 dated: 29-05-2024, sanction is hereby accorded to the constitution of ODOP Facilitation Cell within JKTP0 headed by General Manager which shall assist with participation in trade fairs, provide support with promotion, branding, and packaging for international markets, while also addressing challenges to enhance the export of ODOP products and also covers all other aspects related to ODOP. The composition of the Cell will be as follow:

SNo.	Name of the Officer	Role
1	Mr. Mirza Shahid Ali, Deputy Director/ General Manager, JKTP0	Head
2.	Mr. Sourabh Sharma, General Manager, JKTP0	Member
3.	Mr. Vishal Ray, Faculty	Member
4.	Mr. Tarun Sudan, AD Handicrafts, Ramban	Member
5.	Dr. Abhinandan Magotra, AD Handicrafts, Rajouri/ Jammu	Member
6.	Mr. Dawood Wani, Computer Engineer	Member
7.	Mr. Avi Gupta, MBA Executive	Member

This issues with the approval of competent authority.


Financial Advisor/ Chief Accounts Officer

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