



JAMMU & KASHMIR TRADE PROMOTION ORGANISATION

(A J&K Govt. Undertaking)

Industries & Commerce Department

**6th Floor, Jawaharlal Nehru Udyog Bhawan, Rail Head Complex,
Jammu. Website: www.jktpo.in email: contactjktpo@gmail.com Phone No:
0191-2479924**

Subject: Deliverables by M/s Ernst & Young LLP (Knowledge Partner).

Office Order No: JKTPO/J/MD/61/04

Dated: 29/06/2022

It is hereby ordered that a team of M/s Ernst & Young LLP (Knowledge Partner) headed by Mr. Suhail Shawl will prepare and submit the following deliverables as per the directions of the worthy Chairman in 9th Board of Director Meeting held on 27/06/2022 and communication from Administrative Department regarding directions of MHA vide IC-GEN/98/2022-02 dated 23-06-2022 within 15 days from the issuance of this order –

1. Revenue Model for JKTPO- The Revenue Model should be prepared in view of industrial and business ecosystem of UT of J&K after studying/benchmarking revenue models of similar organizations within country and outside countries especially Germany & China.
2. Concept Note of Hausla 2.0 – The concept note should include convergence of the schemes rolled out/ implemented by Government of India especially for MSMEs and UT of Jammu and Kashmir from time to time and should include the operational guidelines for the same.
3. Action Plan/five year program for the development of Pashmina and Carpet/Handicrafts Exports from Jammu and Kashmir in consultation with various stakeholders including Department of Handloom & Handicrafts.
4. Action Plan/Inputs on Setting up of MSME Industries based on one product in each district in consultation with different stakeholders.

**Managing Director
JKTPO**

Copy to:

1. FA/CAO, JKTPO
2. General Manager, JKTPO
3. Manager, JKTPO
4. Mr. Suhail Shawl, Team Leader, M/s Ernst & Young LLP for necessary action.
5. Office file