



**JAMMU & KASHMIR TRADE PROMOTION ORGANISATION**

(A J&K Govt. Undertaking)

Industries & Commerce Department

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No: JKTPO/J/ND/617

Dated: 08/07/2022

**Subject: Inviting Participation in 8th India International MSME Startup Expo and Summit -2022 scheduled on 25th – 27th August 2022 at Pragati Maidan, New Delhi.**

**Circular**

We are pleased to inform that JKTPO is participating at 8<sup>th</sup> India International MSME Startup Expo and Summit -2022 scheduled on 25<sup>th</sup> – 27<sup>th</sup> August 2022 at Pragati Maidan, New Delhi, It's an International expo/ Trade Fair for SMEs, Startups, trade, Industry, Service providers, offering a much-needed unified global platform for networking, exhibiting their products/ Services to find new business opportunities, Markets, Ideas, Buyers Sellers, Raw materials, Technologies, JVs, Collaborators, Investments, Research & Market Survey and sharing knowledge about Central or State Government's new promotional scheme, policies, Legislations & to have B2G/ B2B/ B2C Meets.

It is a perfect opportunity for MSMEs to participate in the exhibition and to create bigger opportunities to form direct contacts with Distributors/Importers and large retail chains.

JKTPO will be bearing the stall charges/participation fees of Exhibitors from UT of Jammu and Kashmir for built up octonorm stalls of size 3x3 for the said event. Boarding and Lodging will be borne by exhibitors themselves.

Directorate of Industries and Commerce Kashmir/Jammu will be shortlisting and nominating MSMEs for participation in the event. Interested MSMEs may contact the respective Directorate or apply to us at contactjktpo@gmail.com.

**Managing Director  
JKTPO**

**Copy to-**

1. Director, Industries & Commerce, Jammu/Kashmir.